

CASE STUDY

YesToHolistic.com

From Agency Frustration to Digital Transformation

Client Overview

YesToHolistic is a wellness business founded by Katrina and Cynthia, dedicated to helping clients achieve holistic health and wellbeing. As their business grew, they needed a digital presence and technology infrastructure that could scale with their expanding services and client base.

The Challenge

Before partnering with Mobi9tech, Katrina and Cynthia experienced significant frustrations with multiple agencies that failed to deliver results. Their journey to get a functional website took **over a year** with a previous agency that gave them the runaround and ultimately did not deliver on their promises.

The challenges they faced included:

- Extended timelines with no tangible results
- Poor communication and lack of accountability from agencies
- No cohesive branding or marketing materials
- Missing technology solutions to manage business growth

The Mobi9tech Solution

Mobi9tech took a comprehensive approach to transform YesToHolistic's digital presence and business operations. Our team worked closely with Katrina and Cynthia to understand their vision and deliver a complete solution.

Services Delivered

Service Category	Details
Website Development	Complete site redesign and updates
Brand Identity	Updated logos and graphics
Marketing Content	Custom marketing videos
Tech Stack Consulting	Software solutions for business growth
Ongoing Support	Website maintenance services

Results & Timeline

The difference between Mobi9tech and previous agencies was immediately apparent. Where others took over a year with no results, Mobi9tech delivered transformative outcomes in a fraction of the time:

Within 1 Month

- YesToHolistic website went live
- Complete branding package delivered

Within 6 Months

- Entire website updated and optimized
- Marketing videos created and deployed
- Graphics and logos refreshed
- Software solutions implemented for business management
- Strategic consulting sessions completed

Client Feedback

"We love how organized and efficient Mobi9tech handles our projects and updates. After dealing with several agencies that gave us the runaround and failed to deliver, working with Mobi9tech has been a completely different experience. They accomplished in one month what took our previous agency over a year—and they did it better."

— Katrina & Cynthia, Founders of YesToHolistic

Ongoing Partnership

Mobi9tech continues to support YesToHolistic's growth through:

- **Software Solutions:** Technology tools to streamline business operations
- **Website Maintenance:** Regular updates and technical support
- **Consulting Services:** Strategic guidance on technology decisions

Ready to transform your digital presence?

Contact Mobi9tech today to discuss your project.