

CLIENT SUCCESS STORY

Beaty Elite Security Solutions

Building a Professional Digital Presence for an
Elite Security Consulting Firm

Industry Security Consulting	Services Full Website Build	Platform GoHighLevel	Website beatyelite.com
----------------------------------------	---------------------------------------	--------------------------------	----------------------------------

About the Client

Beaty Elite Security Solutions is an elite security consulting firm founded by Joseph Beaty, a distinguished professional with over three decades of experience in protective services. His career includes distinguished service with the **United States Secret Service** and the **National Football League**, where he protected U.S. Presidents, corporate leaders, and managed security for major events.

The firm specializes in executive protection consulting, event security consulting, and business facility security—delivering strategic, discreet, and results-driven security solutions to protect leaders, organizations, assets, and operations in every environment.

The Challenge

Joseph Beaty needed a professional digital presence that would reflect the caliber of his experience and the elite nature of his security consulting services. The website needed to:

- Showcase his distinguished background in presidential protection and elite security
- Communicate the professionalism and discretion expected in the security industry
- Present three distinct service areas: Executive Protection, Event Security, and Facility Security
- Establish credibility and trust with high-net-worth individuals and organizations
- Provide clear pathways for potential clients to request consultations

Our Solution

Mobi9Tech partnered with Beaty Elite Solutions and their Brand Specialist, **Rachel Arnold**, to deliver a comprehensive website solution built on GoHighLevel. Our collaborative approach ensured the final product aligned perfectly with the client's vision and brand standards.

What We Delivered

Deliverable	Description
Website Strategy & Planning	Comprehensive site architecture and content strategy tailored to the security consulting industry
Professional Content Creation	Compelling copy highlighting Joseph's Secret Service and NFL credentials, service offerings, and value proposition
Custom Graphics	Professional imagery and branded graphics that convey trust, authority, and discretion
Video Production	Custom video content to enhance engagement and showcase the firm's professionalism
Technical Setup	DNS record configuration, domain connection, and GoHighLevel platform setup
Client Education	Training and guidance on website management and understanding the technical aspects of their new platform

The Results

The completed website at **beatyelite.com** delivers a professional, authoritative online presence that accurately represents the caliber of Joseph Beaty's experience and services. The site features:

- Clean, professional design that conveys trust and discretion
- Clear service pages for Executive Protection, Event Security, and Facility Security consulting
- Compelling About page highlighting Joseph's Secret Service and NFL credentials
- Integrated video content to enhance visitor engagement
- Easy-to-use consultation request system

Client Feedback

"The website looks terrific!"

— **Joseph Beaty**, Founder & CEO

"We reviewed the most recent video and decided the current fonts being used are comparable. The video is approved. Thank you for the great work!"

— **Rachel Arnold**, Brand Specialist

About Mobi9Tech

Mobi9Tech is a digital marketing agency specializing in GoHighLevel implementations, Make.com integrations, and comprehensive marketing automation.

We serve diverse clients including healthcare/wellness businesses, insurance agents, attorneys, and Christian organizations.

Our Core Philosophy: Technology should assist, not frustrate businesses. We take a holistic approach, understanding complete business ecosystems rather than working in silos.

Ready to Elevate Your Digital Presence?

Schedule a free Tech Stack Consultation to discover how Mobi9Tech can transform your business.

mobi9tech.com

Mobi9Tech

Digital Marketing • GoHighLevel • Make.com • AI Implementation